

For information only
Apply online at

<https://gsma-connected-society.forms.fm/gsma-connected-society-innovation-fund>

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SECTION 1: APPLICANT INFORMATION

This section refers to the lead applicant that will contract with the GSMA Mobile for Development Foundation, a U.S. 501(c)(3) non-profit entity, to receive a grant. The lead applicant will also contract with the mobile network operator partner (MNO) in the country of project implementation.

1. Name of applicant organisation
2. Address for correspondence
3. Website
4. Contact person
This would be the main person responsible for your application
5. Position in organisation
6. Contact email address
7. Contact phone number
Please include country code without +
8. What best describes your organisation: *Tick box*
 - Telecoms network supplier
 - Telecoms network integrator
 - Other *Please give details*
9. Please describe the main activities/services of your organisation (100 words):
10. What year was your organisation first registered?

11. In which country(-ies) is your organisation registered?

Please separate countries with commas

Please upload certificate of incorporation/registration

12. In which country is your main tax registration?

13. Where is your organisation headquartered?

14. In which countries does your organisation offer products or services?

Please separate countries with commas.

15. How many staff does your organisation employ

Total number of full-time and part-time staff members

16. Please provide details of the following. If any sections do not apply to your organisation, enter n/a.

a. Shareholders/Owners:

Mr/Mrs/Ms	Full Name	Nationality	% of shareholding

Please complete the table with details of your organisation's shareholders/owners and what shareholding they have, adding rows as needed. If publicly listed, please indicate any shareholders holding more than 10%.

b. Directors

Do you have a board of directors Yes/No – *Tick box*

If yes, how often does your board of directors meet?

If no, please explain your governance/leadership body and how often it meets.

Please provide the following information about your board of directors (or equivalent):

Mr/Mrs/Ms	Full Name	Current Job Title

Please complete the table, adding rows as needed

c. Executive Leadership

Please provide information about the top three senior roles in your organisation.

Mr/Mrs/Ms	Full Name	Role

Please complete the table, adding rows as needed

If you have an organogram or organisational structure diagram, please **upload** it here.

17. Are your organisation's shares traded on any official stock exchange?

Yes/No – *Tick box*

If yes, which stock exchange?

18. What was your organisation's revenue (in USD) in the last financial year (ie. 2017)? *Tick relevant*

- Less than 1,000,000 USD*
- 1,000,000 – 5,000,000 USD*
- 5,000,000 – 10,000,000 USD*
- More than 10,000,000 USD*

19. Please upload your latest audited accounts – **upload**.

If you do not have audited accounts available, please upload management accounts or other relevant financial information.

20. Please confirm that your organisation has adequate financial systems to report to the Fund as required

Yes/No – *Tick box*

Please note that if awarded a grant, the grant funds must be separately accounted for and readily identifiable at all times. Reporting requirements will be detailed during the contracting stage but financial reports will be required at least quarterly and grant fund expenditures must be reported in British Pound Sterling.

Please upload supporting evidence such as financial policies and procedures manual **upload**.

SECTION 2: YOUR INNOVATION & RELEVANT EXPERIENCE

The Connected Society Innovation Fund is looking to support innovative solutions that provide access to mobile internet for rural communities in ways that are both scalable and commercially sustainable. Solutions must be 'turnkey' (ie. able to be used immediately by the Mobile Network Operator partner once installed) and are therefore expected to include equipment, provision, installation, deployment and operation. We recognise that a full solution is likely to be delivered in consortium.

We will ask applicants to elaborate on the full solution at the proposal stage. For this section, we are interested to understand what innovation you want to test and your track record in this field.

21. In which country(-ies) do you prefer to deploy a rural connectivity solution with support from this Fund? *Please tick one of the options below.*

- Ghana
- Uganda
- Either Ghana or Uganda
- Both Ghana and Uganda

Please explain your choice and indicate whether you would be open to considering other options if requested.

Please note, if you are interested to deploy a similar solution in both countries, you will be asked to submit a separate proposal application for each country.

22. Within the turnkey solution that you would provide, what is the main innovation that your organisation would like to test with this Fund? (max 500 words)

As described in the CS Fund Term Sheet, we are looking for solutions that are innovative in at least one and ideally all of the following aspects: active network equipment; energy; backhaul; passive network equipment; business model. With reference to these aspects, please use this section to describe your organisation's key innovation or unique selling proposition.

23. Do you expect to deploy the solution in consortium with any other organisations?
Yes/No – Tick box

If yes, please briefly explain which organisations, and if you already have pre-existing relationships with these organisations.

Please note that if you are invited to submit a full proposal, you will need to provide evidence of any partnerships or consortium arrangements in the form of a Memorandum of Understanding or similar by the date of proposal submission.

24. Please describe your experience and track record in deploying technology solutions for rural connectivity in the country of your proposed project, or in other relevant markets (max 500 words).

Please use this section to describe any rural connectivity projects you have delivered and where, including types of technology/services you have deployed, types of markets and any partners involved. Please specify the timeframe of these projects and their impact. If you have not deployed services in your proposed project market(s) or other relevant markets before, please explain why you believe your existing experience would qualify you to deliver a solution in these markets.

25. Please describe your experience in testing innovations (max 500 words)

As described in the CS Fund Term Sheet, we are looking for solutions that are innovative in at least one and ideally all of the following aspects: active network equipment; energy; backhaul; passive network equipment; business model. Please use this section to explain your track record in innovating in these aspects, either in relation to the rural connectivity projects you described in question 24 and/or in any other relevant projects where you have tested innovations.

26. Please describe your experience and track record in integrating technology solutions with licensed mobile network operators (MNOs) (max 500 words)

We are interested to understand your existing experience and relationships with MNOs, the types of solutions you have integrated with them, in what markets and with what results. If this is covered in your previous answers to questions 24 and 25, there is no need to repeat this information here.

27. Do you have any experience of supporting user-adoption that you could bring to a future project? *This is not mandatory but may support your application.*

Yes/No – *Tick box*

If Yes, please provide details of your experience and how you might apply it in a project supported by the CS Fund. (max 300 words)

28. Please provide contact details of at least two people from different organisations who can provide references for your organisation. These referees would typically be from local MNOs or other local/multinational private sector or non-profit partners. Referees should be willing and able to comment on your organisation's technical expertise and relevant experience. We may be in contact with your referees as part of your application process.

For each referee, please complete the following sections:

Referee Name

Organisation

Position in Organisation

Email Address

*Contact telephone number including international country code not using +
Connection with your organisation.*

SECTION 3: ADDITIONALITY OF GSMA SUPPORT

In this section we want to understand how support from the GSMA would make a difference to your organisation.

29. Why would your organisation require grant funding for this project as opposed to traditional commercial funding?

30. Has your organisation received grant funding of any kind before?

Yes/No – *Tick box*

If yes, please briefly provide details of any grant funding received to date.

For each grant, please including amount of grant funding received, from whom, for what purpose. If you have received a significant number of grants, please provide details of the five largest grants received.

31. Please confirm that you understand the need to provide a matching contribution of 30% of the total grant received from the CS Fund.

Yes/No – *Tick box*

Please indicate the likely source of this matching contribution

Please refer to the CS Fund Term Sheet for more details on the matching contribution requirement and examples of potential matching contributions.

32. Beyond the financial aspect, what would be the added value to your organisation of having support from the GSMA?

Please use this section to explain the non-financial additionality of the GSMA support.

SECTION 4: COMPLIANCE & COMMITMENTS

33. Please clarify that your organisation is:

- a. Registered to operate in the country of your proposed project.

Yes/No – *Tick box*

If Yes, please **upload** a copy of your business licence/commercial registration in the country of project implementation

If no, please explain how you propose to operate.

- b. Registered for tax in the country of your proposed project.

Yes/No – *Tick box*

If Yes, please upload a relevant tax return or certificate.

If no, please explain where taxes would be paid.

- c. Able to receive GBP payments.

Grant funds will be awarded and paid in GBP. Please confirm that your organisation has a bank account that can receive GBP payments.

Yes/No *Tick box*

If no, please explain how you propose to operate.

34. Please confirm that your organisation, and any potential partner organisations (if known at this point), are not prohibited from working or contracting with any licenced mobile network operators.

If your partners are not yet known/confirmed, please tick the 'don't know' option and explain that your partners are not yet confirmed in the comments section. If you do not expect to work with partners, please tick the N/A option and provide explanation in the comments section.

- a. Your organisation: Yes/No – *Tick box*

- b. Partner organisations: Yes/No/Don't Know/Not applicable - *Tick box*

Please provide any comments or explanation

35. Please confirm that your organisation has read and understood the following and is able to ensure compliance with the same:

Please note that if you plan to work in consortium, you will be required to confirm that all partners in the consortium are compliant with these.

- a. Fundamental human rights, the UK Modern Slavery Act and Gender Equality Act, Child Protection Policies (here) and international labour standards, the [NIST Cybersecurity Framework](#) (see especially Section 3.3) and [report of the US FCC Cybersecurity Risk Management and Best Practices Working Group](#) (see especially p.33).

Yes/No – *Tick box*

Please note, if you are invited to submit a full proposal we will require you to provide supporting evidence of your adherence to these policies. This could take the form of

operations policies or similar.

- b. Supply chain compliance requirements detailed in [DFID's Supply Partner Code](#) and the [GSMA Supplier Code of Conduct](#)

Yes/No – Tick box

Please note if you are invited to submit a full proposal, we will require you to provide supporting evidence of how you monitor compliance with these Codes.

36. Please confirm that your organisation is willing to sign the non-disclosure agreement (NDA) provided by the GSMA Mobile for Development Foundation, a U.S. 501(c)(3) non-profit entity to access the Statement of Requirement (SOR) from the MNO partner(s) and other supporting documents from the MNO & the GSMA relevant to your application.

Yes/No – Tick box

The NDA is available to download from the home page on the Expression of Interest portal. Please note that the GSMA will not accept any alteration to the NDA provided.

Please **upload** signed version of the NDA provided by the GSMA here

37. If awarded a grant, please confirm that your organisation is:

- a. Willing to enter into a contract with both the GSMA Mobile for Development Foundation, a U.S. 501(c)(3) non-profit entity, and the partner MNO(s) relevant to your application?

Yes/No – Tick box

- b. Willing to share project data with the GSMA and the partner MNO(s) relevant to your application and report on agreed performance indicators?

Yes/No – Tick box

- c. Willing and able to commit a key local deployed manager and supporting team to take part in learning and sharing activities coordinated by the GSMA team?

Yes/No – Tick box