For information only
Apply online at: www.gsma.com/M4HInnovationFund
*GSMA is only able to accept applications that are submitted through the online link above.

LANDING PAGE

Welcome to the GSMA Mobile for Humanitarian – Innovation Fund application for Grant Funding. Before applying you must check your eligibility on the term sheet.

The GSMA Mobile for Humanitarian Innovation Fund aims to promote innovation in the use of mobile technology to address humanitarian challenges. This funding round will test new technical solutions, catalyse ideas to improve or transform institutional systems, and enable solutions to empower, assist or protect individuals and communities affected by complex emergencies and forced displacement.

All grant funded projects are expected to provide examples of best practice and lessons learnt on how mobile technology can address the 5 Fund's key themes within humanitarian contexts: (1) Mobile Enabled Utilities (2) Gender & Inclusivity (3) Mobile Financial Services (4) Digital Identity (5) Food Security, Adaptation and Resilience to Climate Change.

The Fund is especially interested in projects - implemented through collaborative partnerships - that can demonstrate long-term sustainability (i.e. commercial, technical, social, economic, environmental) beyond the lifespan of the grant. The Fund is supported by the UK Department for International Development (DFID), the GSMA, and its members.

Should you have any outstanding questions that are not addressed by the term sheet, please email M4Hfundmanager@gsma.com. Responses to all questions received **by 18.00 BST on 31st July 2018, will be published on the GSMA M4H website by 18.00 BST on 3rd August**. Any questions received after the deadline will receive individual responses where possible.

The application portal will close on **10th August at 18.00 BST**. Applications cannot be submitted after this time. Please note that any applications that are incomplete after the submission deadline will be considered ineligible.

APPLICANTS' INFORMATION

This concept note form should be completed by the lead applicant/organisation (the organisation that will sign a grant contract with the GSMA)

Lead Applicant

1. Name of lead applicant organisation

2. Type of organisation (dropdown menu)

   o Mobile Network Operator

   o Non-Governmental Organisation

   o International Non-Governmental Organisation

   o Charity or Foundation

   o Social Enterprise

   o Private Sector Organisation (for profit)

   o Other *(please specify – text box)* [50 words]

3. Country of HQ registration [50 characters]

4. Please include a brief description of your organisation's work to date and primary objectives? [50 words]

5. Website Link [Open Box]

6. HQ postal address

7. If you are successfully awarded a grant from the GSMA, in which country is the bank account that will receive the grant funds located? *(text box – 50 characters)*

8. Name of main point of contact (person responsible for liaising with the GSMA/Fund Manager regarding the grant)

9. Main contact's job title

10. Main contact's business postal address (if different from HQ address)

11. Main contact's email address

12. Main contact's phone number (country code + city code + number)

13. If you are not the main point of contact (details above) please complete the following:

- Name:

- Job title:

- Email address:

14. How did you hear about the GSMA Innovation Fund?

- GSMA Website / GSMA Event [which one]

- Direct outreach from GSMA (email, call, meeting)

- Social Media (Facebook, Twitter, LinkedIn, etc.)[Please specify]

- News [please specify]

- Other, [please specify]

- Directly from GSMA contact

I certify that I have been authorised by the organisation applying to provide the information above, and that the information I have provided in the concept note questionnaire is true and correct in all material respects. I understand and accept that this is a competitive four stage application process and that there is no obligation from the GSMA to fund the project based on the information provided. I authorise the GSMA to share information relating to this application with the Fund Manager during the selection process. I confirm that I have reviewed the draft GSMA grant agreement and acknowledge it is subject to change at GSMA's discretion between now and the final contracting stage. If successfully awarded a grant I confirm that my organisation is willing and able to contract with the GSMA Foundation and adhere to all terms and conditions of the grant which are outlined in the term sheet and draft agreement.

PARTNER ORGANISATIONS

[HELP TEXT: Partner organisations include strategic partners (at organisation level) and implementation partners (for the proposed project). Partners do not include suppliers or organisations that will not be involved in the implementation of the grant/project. Note: at proposal stage, applicants will be asked to provide evidence of the partnership over the lifetime of the project, for example; MoU or contractual agreement dated].

15. Name of partner organisation #1 / #2 / #3 / #4

16. Type of organisation (dropdown menu)

- Mobile Network Operator

- Non-Governmental Organisation

- International Non-Governmental Organisation

      o   Charity or Foundation

      o   Social Enterprise

      o   Private Sector Organisation (for profit)

      o   Other *(please specify – text box, 50 words)*

17. Country of HQ registration [50 Words]

18. Please include a brief description of the organisation's work to date and primary objectives? [50 words]

19. Website Link [OPEN BOX]

20. Have any of the organisations within your partnership received any previous funding from:

      ▪   GSMA - Yes / No *(please provide details)* [50 words]
      ▪   DFID – Yes / No *(please provide details, text box* [50 words]

[PLEASE REPEAT FOR ALL PARTNER ORGANISATIONS]

GRANT AMOUNT / DURATION

21. Grant amount to be requested from Mobile for Humanitarian Innovation Fund [Select Option Below]

    [HELP TEXT] * Please note match funding is required on all grant amounts.

      ▪   Up to £150,000 – 30% matching contribution.
      ▪   £150,000 – £200,000 – 40% matching contribution.
      ▪   Above £200,000 – 50% matching contribution.

22. Anticipated matching contribution [See section X in term sheet] £_____ [Text Box]

23. At present, what is the anticipated source of match funding? Please state whether this be in cash or in-kind, or a combination. [50 words]

24. Project duration:

      ▪   How long do you expect your project to be? (*Drop down menu where applicants can select between 12-18 months)*

[HELP TEXT] *Please note that project duration must be between 12 and 18 months, however data collection for certain indicators can last up to 6 to 12 months after the grant period has ended.

PROJECT

A grant from the GSMA must fund a specific project. Please thoroughly review your eligibility here.
Note: All successful applicants will be asked to verify the information below at full proposal stage.

In this section we would like to learn about the proposed project, how it is relevant to the GSMA Mobile for Humanitarian Innovation Fund's thematic areas and the anticipated impact (including how you plan to measure outcomes).

25. Country(-ies) of project implementation [50 words]

26. In what primary context will the project be applied? [TICK BOX]

- **COMPLEX EMERGENCY**
- **FORCED DISPLACEMENT**

27. What is the primary thematic area that the project will address? [TICK BOX]

- **(1) MOBILE ENABLED UTILITIES** [HELP TEXT] We are seeking mobile-enabled solutions which aim to improve access to, or efficiency in the delivery of water and sanitation (WASH) and energy services for crisis-affected populations.

- **(2) GENDER & INCLUSIVITY** [HELP TEXT] We are seeking mobile enabled solutions which focus on reducing the gender gap in access to digital humanitarian services and enhance gender equality and accessibility of assistance for women.

- **(3) MOBILE FINANCIAL SERVICES** [HELP TEXT] We are seeking mobile enabled solutions and partnerships that increase displaced populations access to financial services, or which enhance the links between humanitarian cash transfers and longer-term financial inclusion for beneficiaries.

- **(4) DIGITAL IDENTIY** [HELP TEXT] We are seeking mobile enabled digital identity solutions which improve beneficiary registration and subsequent aid delivery, or provide secure digital identity profiles that can benefit refugees and FDPs.

- **(5) FOOD SECURITY, ADAPTATION & RESILIENCE TO CLIMATE CHANGE*** [HELP TEXT] We are seeking mobile enabled solutions which address vulnerabilities to food insecurity & climatic change over time, and enhance long term livelihood adaption strategies. *This does not include individual disaster events, i.e. Early Warning Systems that protect against individual flood events, hurricanes, tsunamis, etc.

28. Project name/title [20 words]

29. Tell us more about the region and context, and why you are targeting this specific issue [150 words]

30. Describe your project and detail how it relates to the selected thematic focus area [300 words]

31. Please summarise in brief the role that mobile technology plays in this project. [100 words]

32. Is this project new (i.e. will be implemented for the first time), or is it the continuation of an existing initiative? (Tick box options – new / continuation of existing project)

33. If this is a continuation of an existing project, please provide a brief overview of the work undertaken to date [100 words]

34. Has this project received funding in the past, or have you secured funding to support future implementation? If yes, please explain including the sources and total e.g. innovation funds, grants, awards, equity etc. [50 words].

35. Who are your competitors and why is your idea / product / service unique or nnovative? [100 words]

36. Do you already work in the target country/region? [Yes/No]

   ▪ If yes, please describe your staffing situation in the project location [50 words]

   ▪ If no, please describe how you intend to implement the proposed project [50 words]

37. How many users / beneficiaries do you expect to reach through the life of the project? [50 words]

38. Tell us about the impact you expect to have through this project, include how you will measure it. [HELP TEXT] IMPORTANT: Successful applicants will be asked to track / measure users and beneficiaries (disaggregated by gender) as well as other select project indicators on a quarterly basis for up to 6 to 12 months following the end of the grant.] [150 Text box]

39. How will your proposed project target/reach female users/customers and how would you track this? [100 words]

40. Please outline your current understanding of any political, social, cultural or security challenges within the planned project location. [100 words]

41. Tell us about any risks or unintended consequences you have identified if this project goes ahead, and how you intend to manage and mitigate these? Consider these from an organisational and an end-user perspective. [200 Text Box]

42. If your project works with vulnerable populations/individuals (i.e. refugees, unaccompanied minors, etc.), please briefly describe what approaches and/or processes you and your partner organisations will follow in order to protect their privacy and maintain their dignity? [150 words Text Box]

[HELP TEXT] IMPORTANT: Successful applicants will be asked at proposal stage to demonstrate how they plan to adhere to humanitarian principals and the principals for digital development.

43. Please select the 'innovation type' that best applies to your proposed project (select only one). [TICK ONLY 1 BOX]

   o **Innovative Technology.** [Help Text] The development of new and innovative technologies, for example; drones, blockchain, etc.

   o **Innovation for Institutional change**. [Help Text] Where mobile technology will aid, improve or disrupt humanitarian processes and systems for service delivery.

- o **Innovation for communities (user driven)** [Help Text] Innovation which is driven by community participation / design and focused on end-user needs.

- o **Other:** Please list [30 words].

44. Please provide an explanation of your choice. [100 words]

45. Briefly explain how your project will be sustainable beyond the Fund's support. We would like to hear about any current or future plans for financial continuity/sustainability (e.g. business models if relevant), and any plans to make the technological innovations sustainable beyond the GSMA's grant. [200 Text box]

Note: The GSMA is driving the mobile industry's commitment to play a leading role in the achievement of the UN's 17 Sustainable Development Goals (SDGs). If successfully selected to proposal stage, applicants will be asked to demonstrate how the organisation and the proposed project will further the SDGs, the Principles for Digital Development as well as the Key humanitarian principles.

46. Please confirm you have reviewed the Principles for Digital Development and the Humanitarian Principles (with links) and will be able to adhere to these principles throughout the lifetime of the project / grant. [TICK BOX].

47. Identify which SDGs your project relates to:

- o [Select SDG] DROP DOWN

- o OPTIONAL [2. Select SDG] DROP DOWN

- o OPTIONAL [3. Select SDG] DROP DOWN

- o OPTIONAL [4. Select SDG] DROP DOWN

- o OPTIONAL [5. Select SDG] DROP DOWN

ADDITIONAL MATERIAL

You may upload additional information to complement your application.

[OPTIONAL] Upload Video
[OPTIONAL] Upload PPT

[HELP TEXT] Please limit this to a maximum of 3 PPT slides. These will be assessed at the GSMA and Fund Manager's discretion.

48. If you would like to share with GSMA any feedback on this application form please do so here. [100 words]

FINAL PAGE

Confirmation message: Thank you for applying to the GSMA Mobile for Humanitarian Innovation Fund. Applicants will receive notification of their concept note status in **early September 2018.**

If you would like to keep up to date with the work of the Mobile for Humanitarian Innovation Programme and learn more about future funding opportunities from the GSMA and our partner organisations, please sign up to our newsletter at:
https://www.gsma.com/mobilefordevelopment/subscribe/