



Futureworks ^{NYC} Incubator

WHO WE ARE

The Futureworks Incubator accelerates, champions, and supports the growth of hardware startups and advanced manufacturing entrepreneurs in New York City. The Incubator is operated by SecondMuse, a Brooklyn-based agency in collaboration with the New York City Economic Development Corporation.

THE PROGRAM

The Futureworks Incubator supports NYC hardware startups and entrepreneurs from idea-stage to growth-stage companies.



Idea to Prototype

YOU'VE BEGUN USER RESEARCH, YOU'RE CONFIDENT THERE'S A PLACE IN THE MARKET FOR YOUR IDEA, AND NOW YOU'RE TAKING STEPS TOWARDS BUILDING A PROTOTYPE.



Market Validation

YOU'VE BUILT A PROTOTYPE, PEOPLE LIKE IT, AND NOW YOU'RE READY TO RALLY SUPPORTERS AROUND YOUR PRODUCT STORY AND ANSWER FUNDAMENTAL QUESTIONS ABOUT YOUR STARTUP.



Scale & Manufacture

YOU'VE MADE IT THROUGH YOUR PILOT PRODUCTION RUN, AND YOUR PRODUCT IS GAINING TRACTION. NOW YOU'RE READY TO TACKLE HURDLES ON THE PATH TO SCALING YOUR BUSINESS.

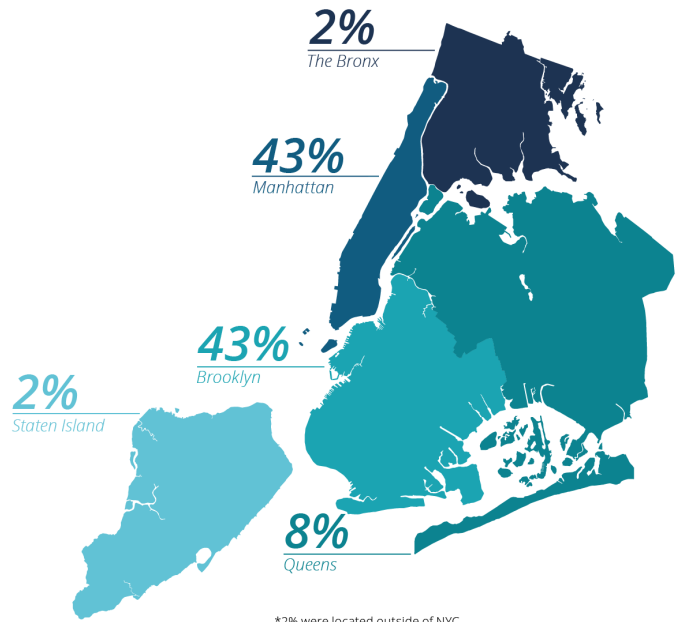


Danielle Trofe

Danielle Trofe Design
Futureworks Incubator Alum

// [The Futureworks Incubator] exceeded my expectations by providing access to necessary resources for startups and manufacturers, and by making great connections between facilities, programs, and opportunities in NYC. //

WHERE OUR COMPANIES WORK



*2% were located outside of NYC

INDUSTRIES REPRESENTED



Smart Cities



Medical



Home/Garden



Wearable/Fashion



Fitness/Sport

The Futureworks Incubator takes no equity, and there's no cost to participate.

2017 PROGRAM IMPACT

81

Jobs Created by
Futureworks Incubator
Companies

\$2.28MM

In Funding
Invested back into the
New York City Economy

\$8.41MM

In Funding Raised
Across 22 Revenue-Stage
Companies



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NYCEDC SECOND MUSE